

# **The Business**

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Domino's Pizza is operated in Poland by DP Polska S.A. (DPPSA), a Polish registered company which is wholly owned by DP Poland plc (DPP). DPP is a UK based company listed on the Alternative Investment Market (AIM). The exclusive rights of the Master Franchise Agreement have been granted, with a grant date of June 2010, to DPPSA by Domino's Pizza Overseas Franchising (DPOF, also referred to as DPI) for an initial period of 15 years with an option to renew for a further 10 years, subject to certain conditions, including a growth clause. That growth clause is subject to an updated opening schedule of 55 stores trading by YE 2018 and 69 stores trading by YE 2019. Growth for 2020 and the years thereafter is to be mutually agreed between both parties.

Poland has a population of 38 million people and has the potential to become a very significant pizza delivery market. DP Poland's objective is to establish Domino's Pizza as the leading pizza brand in Poland.

The first Domino's Pizza store was opened in Warsaw in February 2011. Having proven the model in the capital city stores are being rolled out to cities and large towns across Poland.

## **Incorporation**

DP Poland plc is incorporated in the UK with registered offices at Elder House, St Georges Business Park, 207 Brooklands Road, Weybridge, Surrey KT13 0TS.