

# S2 Store concept



The S2 store concept is a Polish store design with particular focus on creating a high quality consumer environment within an efficient store footprint and with a highly cost effective fit-out. The S2 store concept incorporates the best store design from USA and Australia.

'Pizza theatre' brings pizza making to the front of the store to enhance the brand experience for our carry-out customers. All of our new stores are S2.



These pictures are of the Domino's Pizza store in Piaseczno, a suburb of Warsaw.

