

# **The Business**

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Domino's Pizza is operated in Poland by DP Polska S.A. (DPPSA), a Polish registered company which is wholly owned by DP Poland plc (DPP). DPP is a UK based company listed on the Alternative Investment Market (AIM). The exclusive rights of the Master Franchise Agreement have been granted to DPPSA for an initial period of 15 years with an option to renew for a further 10 years, subject to certain conditions.

Poland has a population of 38 million people and has the potential to become a very significant pizza delivery market. DP Poland's objective is to establish Domino's Pizza as the leading pizza brand in Poland.

The first Domino's Pizza store was opened in Warsaw in February 2011. Having proven the model in the capital city stores are being rolled out to cities and large towns across Poland.

## **Incorporation**

DP Poland plc is incorporated in the UK with registered offices at Elder House, St Georges Business Park, 207 Brooklands Road, Weybridge, Surrey KT13 0TS.